



Annual Report 2021



Health and Human Development

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Vera Cordeiro

*Founder and chair of the Board
of Dara Institute*

**“Brazil is a
storehouse
of social
entrepreneurs”**

*Bill Drayton,
founder of Ashoka*



There is a solution to structural poverty

The economic, social and environmental changes the world is going through, allied to the devastating consequences of a pandemic that has now lasted more than two years, have widened the now bottomless abyss separating rich from poor in Brazil and around the world. In Brazil, particularly, 116.8 million live in situations of food insecurity and 20 million go hungry!

**“There is no
successful
enterprise in a
failed society.”**

*Stephan Schmidheiny,
founder of the Avina Foundation*

In contrast, the crisis has accelerated the concentration of wealth as never before and today, according to Forbes magazine, there are 315 billionaires in Brazil.

Despite all the adversities and the enormous challenges, the Dara Institute is stronger, thanks to the competence of its collaborators, volunteers and supporters. That

is why it has been recognised by NGO Advisor (an independent Swiss media organisation that, every year, ranks the world’s leading nongovernmental organisations) as the best in Latin America – for the ninth time – and the 21st best in the world. We would like to express our gratitude to all our sponsors, especially White Martins, our strongest supporter. Without



that invaluable partnership, our institution would never have made it to where it is

In 2021, we celebrated twenty years of existence, with indicators that have filled our board members, volunteers, sponsors (individuals and organizations), supporters and collaborators with pride. In the course of that journey, we have served more than 75,000 people in situations of social vulnerability and more than a million worldwide through organisations that have drawn their inspiration from our methodology. The Greenlight Movement, for instance, has



now spread the essence of Dara's social technology to 107 social organisations in Africa.

The Family Action Plan, our core enterprise, is a customisable, multidisciplinary tool resting on five pillars: health, education, housing, income and citizenship. That endeavour goes to the heart of social inclusion, because it was designed by listening to those we serve.

The logic underlying the Family Action Plan is that a family in a situation of vulnerability will not sustain itself and have autonomy unless its children are in school, it is decently housed, one of its members is generating income and all are well (acute diseases cured and chronic conditions under control) and understand their rights and duties. Accordingly, every family served by the Plan receives personalised treatment to meet its unique, specific needs. Ultimately, those responsible for the family are able to take over their own lives.

As Bill Drayton, founder of Ashoka, put it, "Brazil is a storehouse of

social entrepreneurs". That vocation certainly stems from the need to cope with the country's glaring social inequality. Over the course of thirty years, we at Dara have refined a methodology that fosters systemic change in the health field and in combating extreme poverty.

Nonetheless, we cannot win that fight on our own. As Stephan Schmidheiny, founder of the Avina Foundation, said, "there are no successful enterprises in a failed society". The culture of philanthropy has made advances in Brazil, but that factor alone is not enough. A revolution is needed.



Happily, the concept of ESG (Environmental, Social and corporate Governance) is taking root in business circles in Brazil. The idea is that governance should contemplate environmental and social, as well as corporate, concerns. The Strength of Purpose study, published in 2020 by the Zeno Group, indicated that 83% of consumers feel that companies should make a profit only if they also produce beneficial impact. Another datum forecasts that, in 2025, consumers will always prefer products or services that are less harmful to the environment, human health and society.

Only through a coalition of serious social organisations with a legacy of proven success, working together with businesses and governments, will it be possible to reverse the dramatic scenario of poverty engulfing us.

There is a solution to structural poverty and the Dara Institute knows what it is and how to do it.

Let's get going!

Book

Covering the World

The book *Covering the World (A cobertura do mundo)*, was published early in November 2021. The book tells the story of the doctor who, not content to prescribe conventional medicines and treatments, decided to go further and prescribe citizenship. She raffled a bedsheet and founded an organisation, now recognised worldwide, that pursues activities designed to combat poverty and promote human health and development.



The book is on sale at leading online bookshops and the proceeds from sales are applied entirely to the Dara Institute's social work.



[Amazon](#)

[Livraria da Travessa](#)

[Editora Batel](#)





A fresh start



Adriane Menna Barreto
Executive Director

After a long period of pandemic and isolation, 2021 was a year for starting afresh.

We began to receive families at our main facility again, to attend to them in person, eye to eye, attention focused on individualised care.

The pandemic taught us that you can provide quality services remotely when you have a committed team, but more than that, the pandemic and isolation

taught us that nothing can replace being present.

We realised how much we missed being able to see the other person, being there to hear them and to find solutions to the challenges together.

In 2021, taking all the necessary precautions, we provided care on

more than 12,000 occasions. All were fundamental to families who had no access to medical tests, appointments or even medicines.

As most of the families we serve live in situations of food and psychological insecurity, their health and wellbeing were strongly affected by the pandemic, so the →



care and guidance we offered were of fundamental importance.

Children with no access to school were given guidance on how not to lose the school year. Teenagers anxious to get back together again were able to take part in digital training programmes.

We restarted our in-person income generation courses, seeking viable options for the now very many financially fragile families.

2021 was a year for reoccupying our offices happily, giving new life to spaces meant for sharing, building



stronger bonds with our highly professional and extremely committed team, reviewing our processes and indicators and boosting our impact.

As we always like to stress, NGO Advisor has elected us the No. 1 social organisation in Latin America for the ninth year in succession and No. 21 in the world. That recognition fills us with pride and joy.

We impacted an organisation in Mozambique, spreading know-how on integrated, multidisciplinary care. Working with the Girl MOVE Academy, we contributed knowledge to local universities.

We continue to work with the University of Maryland, in Baltimore, proving the replicability of our social technology. We gained recognition from organisations participating in the Catalyst 2030 movement, as pioneers of family-centred multidisciplinary work that starts by listening and, through the Greenlight Movement, has impacted the efforts of more than 100 organisations in Africa.



Relearning to be present, now freed from the distances imposed by the pandemic, we have continued to share with our partners in a powerful network, which brings us together to catalyse spaces for change.

There was a lot to celebrate in 2021. In October, crowning our new start, we commemorated thirty years with many stories to tell! Many of them have been written up by Vera, our dear founder, in her book released in November.

We ended 2021 by signing a technical cooperation agreement with the Citizenship Ministry to refine the family monitoring methodology at 8,000 Social Assistance Referral Centres in Brazil.

That agreement reasserts our team's enormous technical capability, the knowledge it has acquired, the far-reaching work we do and the impact we produce.

This work is possible only with active participation by the public! Volunteers are fundamental to our being able to serve families with quality. Partners and sponsors make all our actions possible.

In addition to the vital funding we get from our partners, especially White Martins, our largest sponsor, the Ursula Zindel-Hilti Foundation and the Skoll Foundation, we also received a kind of unexpected Christmas present, a donation of one million dollars from Mackenzie Scott.

For 2022, hope renewed, a stronger network and the certainty of good news to come and even more impact to be generated.





INSTITUTO DARA



The Dara Institute, founded by Vera Cordeiro, a doctor, in 1991, is a Brazilian civil society organisation working with Health and Human Development to combat poverty. We believe that social change in families living in situations of vulnerability occurs when different areas of human development are addressed at the same time in an integrated manner.

We work to contribute to attaining the Sustainable Development Goals.

Our mission

To promote health and human development by implementing and spreading an integrated, multidisciplinary approach to combating poverty.

Our vision

A healthy, sustainable world where all men and women have the same opportunities and rights and are the agents of their own development.

Our values

Social justice, autonomy, integrity and transparency.





In thirty years, more than 1,600 men and women volunteers have contributed to the Dara Institute so as to bring social change to thousands of families.



Dara Institute 30 years



“– One day, this work, together with other institutions, will turn into a civil society movement to change the country. I have no doubt of that.”

Vera Cordeiro

2021 was emblematic for the Dara Institute’s great community of staff, volunteers, supporters and sponsors as we commemorated the Institute’s thirtieth year. The innovative Children’s Health Reborn (*Saúde Criança Renascer*) project had its beginnings in the Parque Lage stables of Rio de Janeiro’s Botanical Gardens. Brainchild of Vera Cordeiro, a doctor, the project’s aim was to serve families in situations of poverty who attended the paediatrics service of the Hospital da Lagoa, where she worked.

Since then, renamed Dara, the project has grown and progressed. With many helping hands, it has developed and applied a methodology of its own called the Family Action Plan.

An independent study by Georgetown University evaluated the long-term impact that Dara Institute’s social technology has had on the lives of thousands of beneficiary families. From three to five years after concluding the programme, families’ income had grown by 92%, while hospital readmissions fell by 86%. While previously only 26% of the families had owned their homes, that number rose to 50%. That is the sustainability DNA of the Dara Institute.

That patrimony has now been shared with organisations in Brazil and around the world.





PLANO DE AÇÃO FAMILIAR

Tecnologia Social Instituto Dara

The Family Action Plan is a social technology developed by the Dara Institute, which consists in participatory goal setting and planning of integrated action in the fields of health, education, housing, income and citizenship, designed to enable socially vulnerable families to become autonomous and develop. The Family Action Plan is recognised in Brazil and internationally for its extremely efficient, innovative and inter-sector approach to combating poverty. In 2003, it was awarded certification in social technology by the Banco do Brasil Foundation.





The Health area offers medical, nutritional and psychological guidance. It acts to prevent diseases and encourages preventive testing, physical activity and healthy diet. It helps families understand and navigate Brazil's public Unified Health System (*Sistema Único de Saúde, SUS*).



The Education area works to ensure that children attend and do well at school and encourages direct participation by their families. It monitors performance and behaviour at school and fosters assisted recreation to identify behaviour deserving special attention.



The Housing area ensures that families' homes meet minimum health standards, so that they provide a pleasant, safe environment. It also carries out adaptations for children with disabilities.



The Citizenship area promotes access to the justice system and provides families with guidance on their rights and duties.



The Income area develops the skills and competences of the adults in the family in order to afford them opportunities for income generation.





Support services



Cristina Pereira
Care Leader

We began 2021 offering remote care and delivering benefits by way of taskforce events. Observing the scenario of the Covid-19 pandemic as vaccination progressed, we gradually embarked on our plan to resume activities.

Over the first half of the year, we continued with all the collective activities on line and communication was via Whatsapp.





We prepared content in videos, posts and primers. We used chatrooms to offer clarifications on vaccination and other subjects, exposing and correcting the false and incomplete information propagated in various communication media.

In the second semester, we entered on the third stage of the plan to restart our activities and began to receive families for care at our main facility, being careful to apply the proper health measures and distancing.

In 2021, we served 1,933 people, most of them black women, on average 33 years old, living in the Rio de Janeiro Metropolitan Region, but concentrated in the capital and distributed across the city's south, north, west and central zones. We also met demand migrating from the Baixada Fluminense lowlands, especially from the municipalities of Duque de Caxias, Nova Iguaçu, Japeri and Queimados.





Health | Medical Care

In 2021, the Medical Care area played a fundamental role in our return to in-person services.

Highlights included new goals, standardising medicines and medical products, standardising special bed donations in partnership with the Nutrition area, reviewing and updating preventive tests, family planning and doctor's appointments. Home visits were made and talks given on important subjects including Covid-19 prevention, vaccination, sexually transmitted infections and care for the home. We also arranged an eye and dental care drive.

2,128
instances of care



Success story



A.L.B.G (11 years old) has multiple food allergies and anaemia and, from birth, has displayed severe symptoms of food intolerance. Four years of hospital treatment was interrupted several times because of the family's situation of social vulnerability. Transport was difficult, as was buying formula foods and medicines. In 2021, the family was referred to Dara by the Hospital da Lagoa. After being seen by the Institute's multidisciplinary team, with support from the Social Service, the family began to travel monthly on individual municipal transport. Both child and family were also in follow-up by Dara's

medical team. Medicines and formula goods were donated, as were the complementary tests not available through the public health system. The child improved significantly in clinical terms, spent less time in hospital and was able to return to school. Both child and mother underwent a change in mood, becoming more cheerful and receptive.



More Health

The Health and Nutrition project, sponsored by the Instituto Phi, afforded families the opportunity for medical and nutritional follow-up. It also made it possible to offer food support, so as to minimise the families' situation of food insecurity.



Health | Psychology / Psychiatry

Remote care sessions were held from January to August. From September onwards, care was provided in hybrid form.

It was an extremely difficult year, because social isolation produced numerous cases of anxiety and depression. The work of listening to and strengthening these families for them to face and overcome the difficulties made a difference. A telephone number was made available for special support.

1,580
Psychology / Psychiatry
care sessions



Early Childhood



Sponsored by Criança Esperança, the project Comprehensive Care for Mothers and Children in Early Childhood, for pregnant women, mothers, carers and younger children,

was coordinated by the Psychology sector. Work was done remotely, giving the opportunity for sharing experiences and life stories and encouraging stronger bonds between carers and children up to six years old.



Over the course of the year, we ran the project Comprehensive Care for Mothers and Children in Early Childhood for families with children up to six years old. The families received care at around 150 meetings and talks. We focused on improving the children's overall development and on the bond between the children and their parents or guardians.

We signed a partnership with The Basics, which has a toolkit for fostering complete development of children up to three years old.



Testimonial

“The Dara Institute helped me with friendly words, advice and guidance in care sessions, as well as materially. I have no words to thank you for everything you have done for me and my family. I am grateful to every member of the team, especially Dr Sylvinha (a doctor at the Dara Institute), who arranged my medicines and appointments through Dara”, said 42 year old Margarete da Silva, from Ramos, when she completed the Family Action Plan. One of the greatest benefits she says she received was the guidance from the psychologist on how to approach her daughter's development.

“I can only thank you all. Thank you so much!”, concluded Margarete.





Health | Nutrition

From January to August 2021 the Nutrition area provided services remotely, by telephone and video calls, then from September to December in person. On returning to face-to-face sessions, we noticed that the great majority of families were obese, a situation that had worsened during the pandemic. As a result, the team began to measure parents' and guardians' height and weight and make even more of a point of offering them guidance on healthy diet.

In 2021, the Nutrition area organised on-line talks on Comprehensive Care for mothers and children in early childhood in the *Criança Esperança* programme. These included:



Breastfeeding



Introduction to infant diet



Selective diet



Healthy diet

The Nutrition area held a total of 1,657 care sessions in 2021.

We used the Brazilian Food Insecurity Scale (*Escala Brasileira de Insegurança Alimentar*) to measure the level of the families' insecurity and arrange individualised, long-term corrective action.





Nutrition support for families

The project aims to provide care for vulnerable families participating in the Family Action Plan by offering nutrition guidance, donating monthly food tickets for 320 families to purchase products

of the staples basket, as well as donating comprehensive and/or special care beds for two hundred children from zero to six years old.

Testimonial

“ My name is Joelma. I am forty. I am grandmother to three children, including Laura, who receives care through the Institute. In fact, it was my daughter who managed to get a referral from the Hospital da Lagoa for my granddaughter, but I was a great beneficiary too. I learned things, heard other people’s opinions, and I can say that I am still improving, because my life is very rushed. I live in Magé and have worked in Leblon (a two to three hour bus ride) for six years. I have a four year old daughter called Maitê. I learned some things from you in the on-line talks, but what I took most to heart had to do with the time I could not spend with my daughter. I would get home tired and have to make dinner, do housework and so I used to give my phone to my daughter. I learned and, little by little, I started taking away the phone. I started to get her to help me do the food. It’s a mess, of course, but it’s worth it, because I am away from home for a long time. Today, she doesn’t see the phone and doesn’t miss it. I bought coloured pencils and toys for her to play with. When I get in, I sit on the floor and play with her. It’s really tiring, but a pleasure too. I’m losing weight, I’ve lost seven kilos. The change in me is visible. I’m better turned out, because I didn’t bother much how I looked. I cut and dyed my hair. I’m really grateful for the talks. You helped me without asking for anything in return. You raised my self-esteem. I know there’s a lot more to improve, but already I feel like another person. Thank you! ”



Education

In order to prevent school dropout aggravated by the pandemic, the team provided assistance in on-line procedures to guarantee enrolments and renewals. It also supported families with their children's and youngsters' emotional and cognitive development.

We also worked with adults who, for whatever reason, had stopped going to school. We set up a WhatsApp group to provide information, guidance and monitoring of the tests scores of the National Competence Certification Examination for Young People and Adults (*Exame Nacional para Certificação de Competências de Jovens e Adultos, ENCCEJA*).



Connected



The Connected project sponsored by Air France and Megamatte fostered digital inclusion among young people from 15 to 21 years old. The project, which involved 45 youngsters, included digital literacy, life plan workshops and preparation for the work market. Activities were conducted remotely and in person.



Income

At our main facility, we offer courses in entrepreneurship in the creative economy, focusing on the areas of cookery (sustainable, functional gastronomy), beauty care (plaiting, hairdressing, barbering, skincare) and crafts (costume jewellery making).

The activities are structured in modules so as to enable pupils to develop their skills according to their abilities and in whatever time they have available. In the event they discover a vocation in a module, they are also able to pursue their interests in related areas.





Seeds and Our Kitchen

The Seeds and Our Kitchen project, sponsored by the Instituto Phi, worked with women on the opportunity to become entrepreneurs and generate income by means of gastronomy. Under the coordination of the Income Generation and Entrepreneurship team, it presented a new idea of gastronomy, bringing functional gastronomy into the families' daily lives.



We also referred pupils to professionals and partner institutions that offer capacity building in other vocational fields.



Activities were affected by the social distancing imposed by the pandemic. In the second half of the year, it became possible to hold the courses again, while respecting the limits of the institution's internal areas and the guidance of doctors and public health authorities.

Notable results of the activities, besides all the professional capacity building, were the discovery of skills, strengthening of self-esteem and the sense of belonging in each participant.



Housing

We helped families care for the health of their homes. This was done by visits and remote and in-person care services. Despite all the problems associated with the pandemic, we signed a partnership with *Favelar*, a company that manages and carries out civil works for *favela* and other low-income populations. As the firm has experience in renovations and building in communities, it was possible to conclude some renovations.

Izabela Porto's home had seepage and leakages which caused serious problems of damp and mould. We replaced the roof, reformed the

electrical installations and saw to the finishing of the balcony, sealed the doors and windows and painted the house inside and out. The result: we eliminated the seepage and damp in the house, which meant improved health for the whole family.



Testimonial

“ I am so proud of my home! After a long time, I have a safe, cosy place to look after my family. That motivates me a lot!”

Ana Shelda, years old, mother of little Anna Victória.



Citizenship | Social Service

Social service is responsible for welcoming, monitoring and referring the families so that they have access to social programmes, with an emphasis on people's autonomy and their taking the lead.

During the most critical phase of the Covid-19 pandemic, the work was intensified to mitigate the effects of isolation and the accompanying accentuated social vulnerability.

Care was provided remotely, by telephone or Whatsapp messaging.

From September onwards, we returned to face-to-face sessions, respecting the World Health Organisation safety protocols.

1,937
instances of care



Comfort Project

This is a space for dialogue, listening and sharing, for strengthening family and community bonds.

The topics addressed by the Comfort Project are

Racism, Diversity, Domestic violence, Financial education, Entrepreneurship, Mental health in the pandemic, Violence against children and Women's health. In allusion to World AIDS Day, in December we held an awareness-building activity with the participation of our medical team.

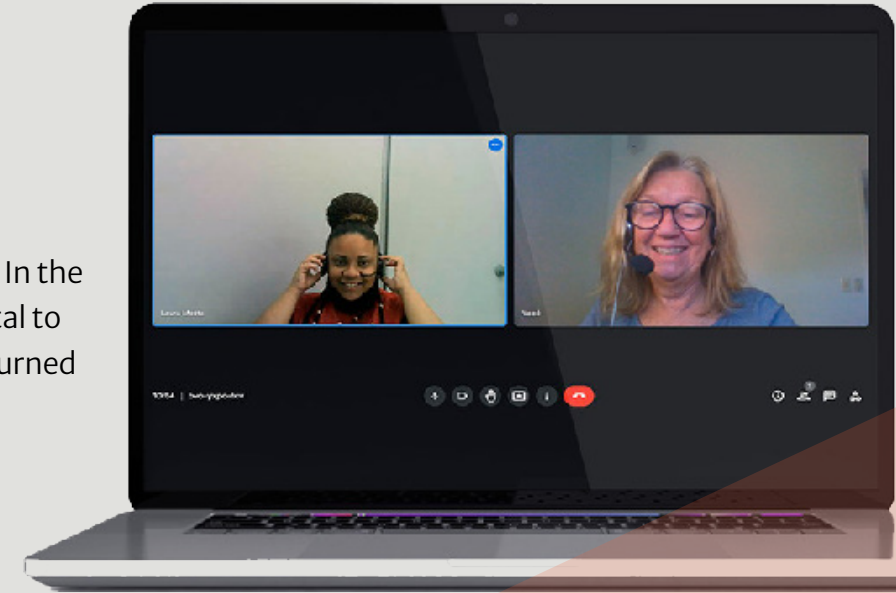


Citizenship | Family Monitoring

The purpose of Family Monitoring at the Dara Institute is to follow the families' development and monitor them carefully over the course of their passage through the Family Action Plan.

The sector is made up solely of volunteers who, by listening, identify each family's specific needs, so as to direct them to the Plan's technical sectors: Health, Nutrition, Psychology, Education, Citizenship, Housing, Income and Legal. Sessions are monthly and offered four days each week. About 300 families are seen per month.

Family Monitoring is a time for listening and sharing, which builds a valuable connection between volunteer and family. In the first half of 2021, Family Monitoring, done remotely, was vital to maintaining the bond with the families. When activities returned to normal in September, they were enhanced by personal presence and interaction.



2,486
instances of care



Citizenship | Legal



Luiz Guilherme Migliora
Veirano Advogados/ volunteers

Our legal assistance for Dara families consists of in-person service on a task force basis, once a month. On these occasions, a team of approximately 10 volunteer lawyers attends to the needs of the families, normally in pairs, on legal matters involving questions family law, succession, contracts, public records and social security. The face-to-face encounters are extremely gratifying, because they enable us to advise people who normally have no access and to start to solve problems that, to them, seemed to have no solution.

We manage to solve some things in the taskforce setting itself; for others, we provide assistance in collaboration with the Public Defender's Office or we take on the case ourselves and

represent the families in court to claim the rights being withheld. We have now filed and are pursuing legal actions and providing families with remote aid via Whatsapp between monthly taskforce sessions. We keep a log of aid sessions and are in contact with Dara's social assistants and with families as regards the matters pending, to as to proceed with and oversee the next steps to be taken. Whenever possible, we endeavour to mediate conflicts so as to settle them out of court.



Entrepreneurial Personality

Jéssica, 25 years old, mother of three children, came to Dara when one of her children was admitted to the Hospital da Lagoa with a diagnosis of meningitis. At the time, neither she nor her partner had a source of income sufficient to meet even the family's basic needs.

That was the start of their care journey through Dara's Family Action Plan.

Jéssica received guidance from the multidisciplinary team and incentives to look for work again. A few months later, she got a job in a snack bar, which inspired her to embark on an enterprise of her own. Through the Dara Housing area, a series of improvements were made to the family home, one of which consisted in installing a – previously lacking – water system. That made it possible to launch the enterprise and establish a new source of income and livelihood for the whole family.

Jéssica set up her own business, creating recipes for sauces and making sandwiches to sell in the Baixada Fluminense lowlands, where she lives.

Jéssica's story is like many others of advancement that we witness daily at Dara.

“Believing more in myself made me the woman I am today. I thank each and every one of you; you changed my life. Thank you!”, says Jéssica.



Profile of beneficiary families in 2021



Beneficiaries



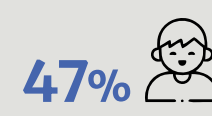
Female beneficiaries



Male beneficiaries



Beneficiaries under 18



Beneficiaries in early childhood



Mean components per family



Children per family average



Average age of beneficiary mothers



Mothers raised children without parents' support



families had active mothers



Families' mothers were under 18



Families' mothers were from 18 to 21



Families' mothers were over 21



Individuals complained of depression



Families reported domestic violence



Das crianças têm obesidade mórbida ou são extremamente magras

Most common health diagnoses:



sickle-cell anaemia, prematurity, food allergies, asthma, bronchitis, bacterial pneumonia, leukaemia



Care and contributions in 2021

12,194

total instances
of care

| | |
|-------------------|-------|
| Family Care | 2,486 |
| Health | 2,128 |
| Social Service | 1,937 |
| Nutrition | 1,657 |
| Psychology | 1,535 |
| Education | 1,337 |
| Income Generation | 854 |
| Housing | 130 |
| Legal | 85 |
| Psychiatry | 45 |



| Contributions | R\$ |
|------------------|------------|
| Meal Tickets | 600,000.00 |
| Transportation | 34,091.97 |
| Milk | 240,223.18 |
| Medicines | 186,406.84 |
| Medical Products | 71,532.64 |



The average income of families who completed the Family Action Plan in 2021 increased by **36%**, despite all the challenges of the pandemic!



Institutional Relations

A two-way relationship

The Institutional Relations area is **responsible** for fundraising and for relations with the physical and legal persons who contribute to our projects.

Over its thirty years of existence, the Dara Institute has formed important relations with individuals, businesses and foundations. These partnerships have had enormous impact on the lives of thousands of families supported by the Institute.

Even in the chaotic situation in Brazil, the Institutional Relations area managed to break new ground, enabling other firms to contribute by using



Sergio Pereira
Fundraising Leader



tax incentives and developing strategies to diversify sourcing from international funds. All this was designed to ensure the sustainability and continuity of the Dara Institute's work.



Fundraising

Developing programmes, projects and campaigns to attract funding, products, services and new volunteers to strengthen the Institute's operations. In Brazil, we work with tax incentives and elsewhere through 501c3.



Donor Retention

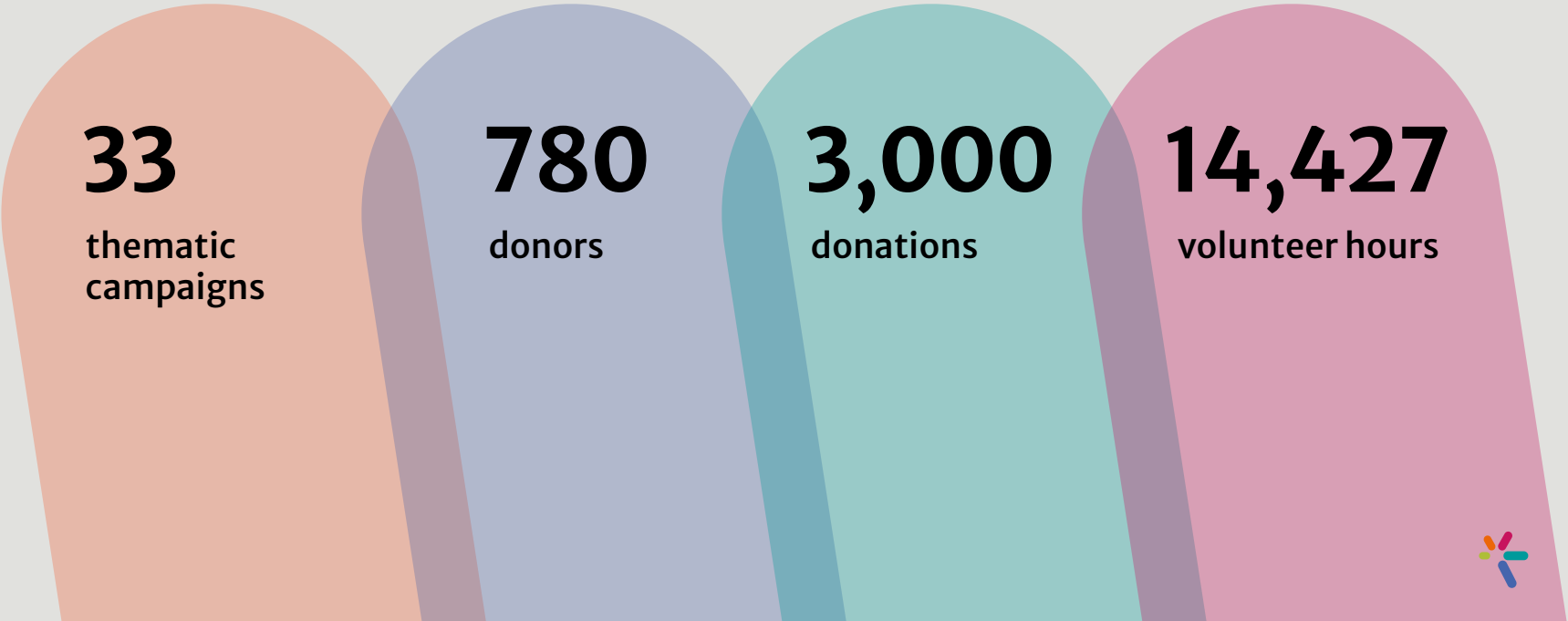
Sharing with partners and sponsors, guaranteeing transparency, effective communication and clear and correct account reporting.



Quality Management

Monitoring compliance with agreements and producing timely financial and programme reports, so as to maintain clear, agile communication with partners.

Institutional Relations in numbers – 2021





Expansion

2021 was a year of many advances in the Expansion area, which is responsible for spreading the Dara Institute's knowledge and social technology, gaining scale and increasing impact and influence nationally and internationally.

In 2020 our efforts were directed to developing strategy through a robust consultancy, which helped us formulate our Theory of Change. In 2021 we embarked on the area's priority projects. We also structured a team of collaborators and volunteers, who devoted themselves firmly to conducting these projects.



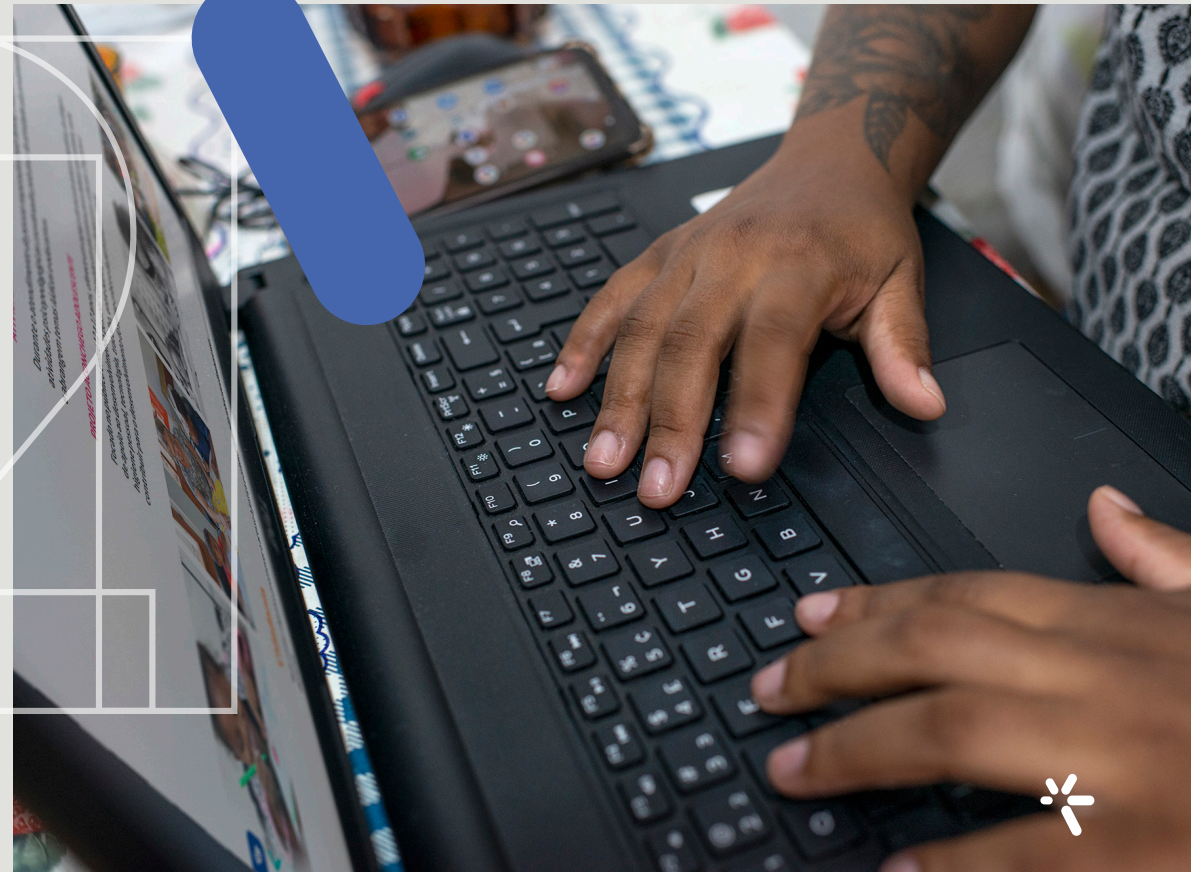
Sabrina Porcher
Expansion Leader



We began to develop our Knowledge Hub, an innovative platform for spreading and producing inter-sector knowledge on combating poverty, able to connect different kinds of actors in the social impact ecosystem with a view to constructing different kinds of knowledge collectively. With that platform, we intend to contribute to innovative manners of solving problems of social inequality. Over the past thirty years, many organisations, governments, academia and other civil society institutions have approached us to learn and draw inspiration from our methodology. With the support of the *Instituto Tecendo Infâncias*, we are now going to make

that knowledge available to the world. Systematising the practical knowledge built up over the course of three decades was a major challenge, but we are keen to launch the Dara Knowledge Hub in 2022 and share with the world the news that it is possible to make social inclusion a reality and to combat structural poverty in an effective and integrated manner.

In 2021, we also started developing our application, long a dream of Dr Vera Cordeiro. The Dara application is a digitalisation of our methodology and will be used by organisations wanting to work on developing a community or group of families in situations of



social vulnerability – monitoring interdisciplinary goals and action to combat poverty.

In 2021, as said earlier, our methodology reached Africa – more precisely, Mozambique – through a consultancy to share our methodology with the Girl MOVE organisation. Girlmovers are professionals from the fields of medicine, psychology, education, law and others, who work through capacity-building programmes to leverage their talent towards more sustainable development for Mozambique.

Through Girl MOVE, Dara was invited to give a talk to students and faculty of the Health Sciences Department



VIDEO 

at Lúrio University to share our practical experience regarding the social determinants of health.

With the University of Maryland, we entered the home stretch of the project to transfer and apply the Family Action Plan in vulnerable communities in Baltimore, Maryland, in the United States. That project was also designed to study the adaptability of the Family Action Plan in a different cultural context and to measure the plan's impact on human development and on combating social isolation.

VIDEO 



“The University of Maryland in Baltimore, USA, has the honour of working with the Dara Institute on a project titled, ‘Family Social Inclusion: Global Learning from Brazil to Baltimore’. Taking a programme that is well established in Brazil and adapting it to Baltimore has been exciting and rewarding. The Dara Institute surpassed all our expectations, consistently meeting with us and pushing us to excel. We know that our programme will also build social inclusion for the most vulnerable families and children, because we have has this opportunity to connect with the Dara Institute.”

Dr. Yolanda Ogbolu





VIDEO



VIDEO

In 2021 we also transferred our methodology to the Pequena Cruzada (Little Crusade), an education association that takes in children and youngsters at social risk and provides full-time education. It is proof that the methodology can be adapted to other institutional and cultural contexts where the challenge is poverty.



| | | |
|---|-------------------|--------------|
| Impact in 2021 through organisations that implement the Family Action Plan methodology | Persons impacted | 2,725 |
| | Families served | 1,625 |
| | Children served | 3,346 |
| | Instances of care | 6,936 |

In Brazil, we continued to share our experience with organisations licensed to use the Family Action Plan: *Instituto C*, in São Paulo; *Saúde Criança Porto Alegre*, in Rio Grande do Sul; *Saúde Criança Ilha* and *Saúde Criança Responder*, in Rio de Janeiro.



Annual meeting to share experience and learning among organisations that use the Family Action Plan methodology

We closed the year by partnering with the Citizenship Ministry and signing a Cooperation Agreement with the Brazilian government's National Social Assistance Secretariat. Dara will work as a consultant to improve the family care methodologies offered at Social Assistance Referral Centres. The centres are facilities of Brazil's public unified social assistance system, connected with the social assistance departments of municipalities and the Federal District and distributed across more than 8,000 units, which

offer coverage in 99.5% of Brazil's municipalities and reach some 25 million families.

Our consolidated experience in providing care for families in situations of social vulnerability, as well as the social technology developed by Dara, accredit the Institute to partner with Brazil's federal government to help improve the family care methodologies of Social Assistance Referral Centres nationwide.



2021 was a year of a great deal of work and major gains. We established the strategy for expanding the Family Action Plan, which will be achieved by innovating, digitalising and spreading knowledge, thus forming a broad movement to combat poverty.

The Dara Institute is one of the founding organisations of the international Catalyst 2030 movement. Participating organisations recognise our methodology as the first in the world to practise an approach centred on the individual.





Finance



Vagner Rocha
Finance Leader

2021 was a challenging year, primarily for the citizenship sector, which works to meet the needs of the public in social vulnerability, that is, the most affected by the pandemic and its economic effects.

Despite all the difficulties – 10.06% inflation, 11.1% unemployment (according to Brazil’s official statistics institute, the IBGE) and revenues down 26.38% – the Dara Institute obtained a financial surplus, without cutting back on the quality of care provided to families.



That result rested on active cash flow management. By precise analysis, we were able to attack the bottlenecks quickly. Remodelling the procurement process, for instance, yielded healthy cost reductions: one example was the 4.61% decrease in medicine costs and the renegotiation of service provision contracts.

Revenues

Amounts in R\$

| | |
|---------------------------------|--------------|
| Donations from physical persons | 955,334.33 |
| Donations from legal persons | 5,190,058.89 |
| Real estate rentals | 16,783.54 |
| Financial applications | 150,659.13 |

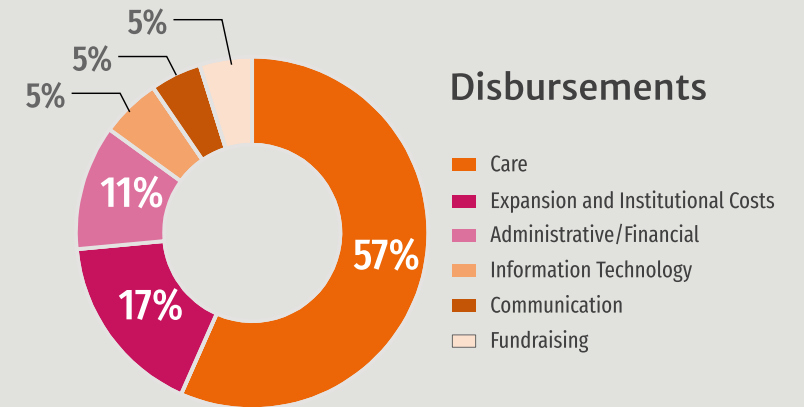
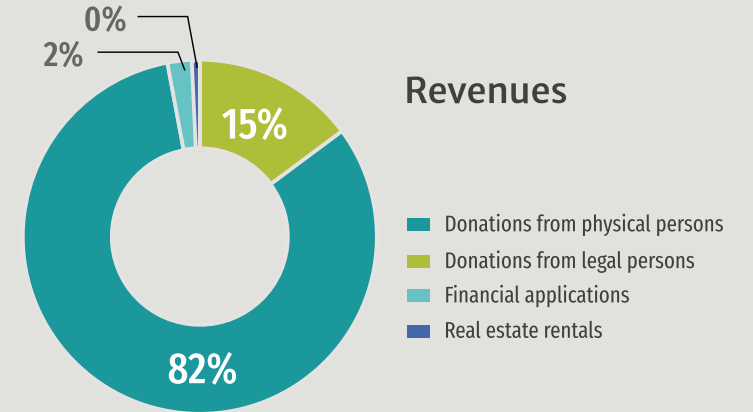
Total Revenues (R) 6,312,835.89

Disbursements

| | |
|-----------------------------------|--------------|
| Care | 2,896,762.52 |
| Expansion and Institutional Costs | 867,031.93 |
| Administrative/Financial | 586,913.32 |
| Information Technology | 280,062.98 |
| Communication | 240,875.13 |
| Fundraising | 246,832.11 |

Total Disbursements (D) 5,118,477.99

Balance (R-D) 1,194,357.90



For a more detailed view, [click here](#) to access the report on the audited financial statements for 2021.





Dara in the media

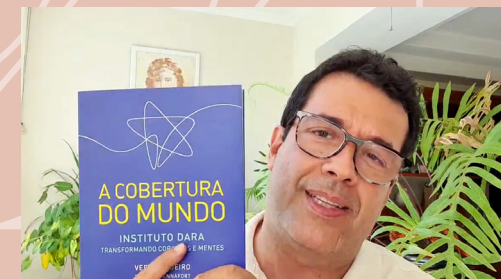


In 2021, the Dara Institute made its presence felt in Brazil's leading **communications media**. This underlines the competence of our work and activities with families in social vulnerability, as well as giving us enormous exposure nationally and internationally.



Vera Cordeiro and Fernanda Torres [↗](#)
- Conversation with Bial - Rede Globo

02 December 2021

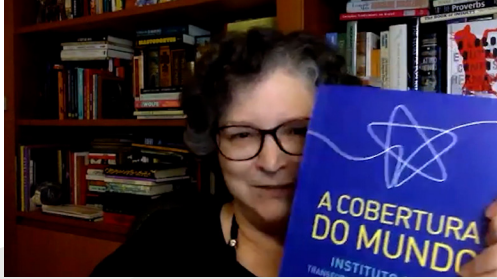


André Trigueiro talks about the [↗](#)
book **Covering the World**.

24 November 2021

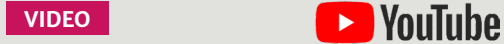
VÍDEO






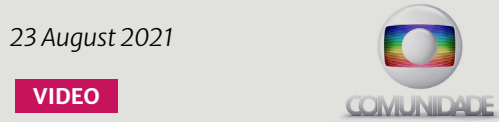
Cora Ronai - Book launch 
Covering the World, by Vera Cordeiro and Roberta Pennafort

04 November 2021



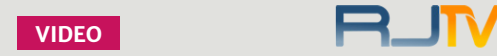
Globo Comunidade presents a report on the work of the Dara Institute. 


23 August 2021



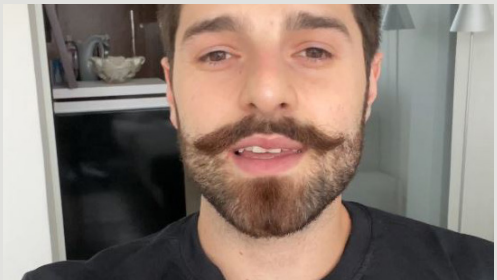
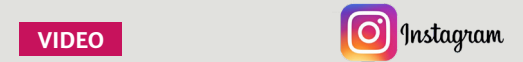
The Dara Institute's "Connected" project offers classes and talks on the work market and technology. 


16 August 2021



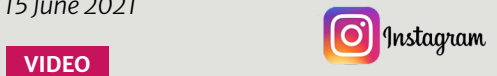
Leticia Colin wants to put an END to poverty too! 


23 June 2021



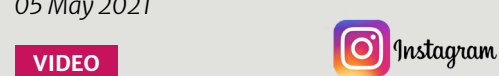
DJ Alok talks about the work of the Dara Institute and combating poverty. 


15 June 2021



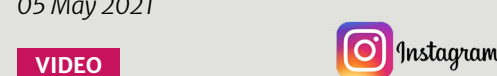
Silvia Pfeifer wants to put a STOP to poverty too! 

05 May 2021



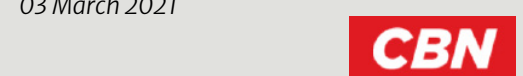
Fernanda Torres wants to put a STOP to poverty too! 

05 May 2021



Doctor leads project that helps families in extreme poverty to achieve financial autonomy 

03 March 2021





Book describes the 30-year trajectory of the Dara Institute, a Rio de Janeiro-based organisation whose aim is solidarity.



Jacqueline Costa – 17 December 2021

ARTICLE



Urgent civic protagonism



Vera Cordeiro – 16 November 2021

ARTICLE



After son's stroke and struggle with poverty, woman raised in a shelter proves efficiency of Brazilian NGO



Gabriela Caseff – 09 July 2021

ARTICLE



This is how one cycle of poverty and ill health is being broken in Brazil



Vera Cordeiro – 01 March 2021

ARTICLE



Bruninho, Olympic champion, wears the Dara shirt



25 July 2021

POST



Daiane Sodré wants to put a STOP to poverty too!



28 April 2021

POST



“Conversa com o Bial” discusses the importance of civil society in combating poverty.



December 2021

AUDIO

Podcast – Dara Institute/ TozziniFreire Advogados.



May 2021

AUDIO





Recognition

Over the 30 years of its existence, the **Dara Institute** has received more than, **50 Brazilian and international awards.**



NGO Advisor, an independent Swiss certifier that ranks the world's two hundred best social organisations, classified Dara, in 2021, as the best social organisation in Latin America, for the ninth year running, and 21st in the world.



We received the Doar Institute's seal, which embodies concepts and criteria adopted by numerous Brazilian and international organisations and is awarded to certify the legitimacy, professionalism and transparency of Brazilian non-governmental organisations.





How to donate



There are various ways of getting involved with Dara. In 2021, we enjoyed the support of more than 780 friends. We also has the incalculable support of a hundred volunteers, who donated around 15,000 hours devoted to the families we serve.

dara.org.br/envolva-se/doe

- Credit card
- Bank payment order
- PayPal

PIX

Key: CNPJ – 40.358.848/0001-01

 Itaú

Bank transfer

Branch 0532 / CC 18096-5

 Bradesco

Bank transfer

Branch 1444 / CC 26259-5

 Banco do Brasil

Bank transfer

Branch 3519 / CC 29905-7





Sponsorship

Be our partner!

The work of a civil society organisation depends on funding. The Dara Institute is no different.

Financial investments are necessary in order to for us to contribute our work of combating poverty.

The Dara Institute qualifies to receive investment from sponsors directly or via federal, state and/or municipal tax incentive laws.

Sponsors





Our people

Team

Adriane Boavista Menna Barreto
Bruno Gouveia Coutinho da Conceição
Catia Alina de Almeida Bauer Guimaraes
Cristina Silva Pereira
Diogo Morais Moura
Edilaine Felix Malaquias
Elisangela Silva de Barros
Fabiana Almeida Padua
Fabiana de Almeida Paiva
Filipe Xavier Trindade dos Santos
Flavia Teixeira dos Santos Peixoto de Azevedo
Gabriela Carvalho Parente
Gabriela Veras de Moraes
Gisele da Mota Silva
Isabel Assis da Silva Rodrigues
Isabella Nascimento de Oliveira
Jean Paul Michelski
Jose Tierri Fernandes
Josefa da Silva
Josué Abeneir Anchieta de Amorim
Katiane Kelle Alves de Lima
Lana Christina Santos Lacerda

Lara Martins de Oliveira
Laura de Azevedo Motta
Livia Cristina Nunes Teixeira
Livia Nogueira Rodrigues
Luana Alves
Lucas de Santa Helena Barroso
Lucia Martins Coimbra
Luiz Sergio Pereira da Silva Filho
Marisa da Silva Santos
Marta de Azevedo Goncalves
Raquel Menezes Cordeiro
Raysa Dias Nakano
Robson Matos Dias
Ronaldo Costa da Silva
Sabrina de Oliveira Porcher
Sandra Regina Batista Palha
Sylvia Maria Lordello da Silva
Thais Alves Campelo
Thaiza Medina de Souza
Thiago Gonzaga Fernandes
Vagner Rocha Costa
Vera Regina Gaensly Cordeiro



Special testimonial by Ana Paula

“ I am Ana Paula. Today I am a university student on the Social Service course, civil servant in the municipality of Belford Roxo, mother of Geovanna, Evelyn and Weslen and board member of the Dara Institute.

In 2011, when I arrived at the Dara Institute, I was in complete disarray and my oldest son, Weslen, had a severe kidney condition. I had no income and my family’s upkeep was in jeopardy!

Over the course of the care, I received psychological, nutrition, legal and income generation guidance. I did courses in gastronomy and beauty care that I did not identify with! – but which were fundamentally important for me to perceive my ability to produce! Then I got Dara’s support to train as a security guard. I managed to reposition myself on the employment market and started working at Rio de Janeiro International Airport.

My story is repeated in each and every person, every woman who goes through the Dara Institute. When I take part in conversation circles with the new families, at each meeting with the sponsors and other events, I see myself exactly as I was only a few years ago: both at the beginning and when I left in October 2015!

It has now been six years since I left the programme and, to this day, I use what I learned there in how I live and how I educate my children! ”



Board

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Flavio Henrique Menna Barreto Nunes de Souza
Flavio Siniscalchi
Jose Oldemar Land Neto
Laura Gaensly Cordeiro
Marisa da Silva Santos
Paulo Roberto Ayala Cordeiro
Sylvia Maria Lordello da Silva
Sylvio Leite Monteiro Filho
Vera Regina Gaensly Cordeiro

Statutory Board of Audit

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Sergio Scodro
Sylvia Maria da Gloria de Mello Franco Nabuco
Tania Maria Vidigal Limeira
Tomás Ko Freitag de Lara
Vandré Luiz Menezes Brilhante



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